



Sponsorship & Tradeshow Participation

Society for the Preservation of Natural History Collections

2017 Annual Meeting

- WHAT:** The 32nd SPNHC Annual Meeting and Gala
- WHERE:** The Curtis, A Doubletree by Hilton, Denver, Colorado
- WHEN:** June 18-24, 2017
- HOST:** Denver Museum of Nature & Science and Denver Botanic Gardens
- THEME:** The Next Generation in Best Practices

Why Sponsor? Sponsors of the 2017 SPNHC Annual Meeting will enjoy increased access and exclusive privileges to interact with Society members, an international group whose mission is to improve the preservation, conservation and management of natural history collections to ensure their continuing value to society. SPNHC takes a leading role in promoting collections care issues to the academic community, governments, and the general public. Members are dedicated to training and mentoring the next generation of collections professionals. Collections professionals come from all over the world to attend SPNHC's annual meetings. SPNHC conferences encourage quality interaction between vendors and meeting participants in various ways— a formal exhibit hall, coffee breaks held in the exhibit hall, and a late afternoon cocktail reception held in the exhibit hall. The Curtis will conveniently accommodate all SPNHC meeting activities on one floor to maximize opportunities for attendees and vendors to interact.

Why Come to Denver, Colorado? Conveniently located, Denver is the gateway to both the Rocky Mountains and the eastern plains. It has a great deal to offer those who wish to explore its vibrant cultural community as well as those who are interested in more remote areas of Colorado. Colorado will be a popular destination for both pre- and post-conference travel. In addition to what will surely be a valuable program, we will offer tours of the recently constructed state-of-the-art Avenir Collections Center at the Denver Museum of Nature & Science. For these great reasons, we expect high numbers of attendees.

The Annual Meeting. Traditional symposia, themed sessions, demo camps, workshops, and a plenary session are being planned around a theme that reflects the core aim of SPNHC to codify and disseminate best practices for the development, management, and care of natural history collections and their associated data. The annual tradeshow will bring together a host of vendors whose products and technologies help us meet the unique demands of 21st century collections care, access, and use, along with an important industry focus on being green. A variety of fieldtrips highlighting Colorado's unique natural and cultural history will be offered. Collection tours of the Avenir Collections Center will be a highlight. Exciting social events will culminate in a gala celebration!

Vendor Schedule. Monday, 6/12, the first day your materials may arrive at the Curtis; Tuesday, 6/20, set up; Wednesday, 6/21, exhibit hall opens with coffee breaks and a cocktail reception at the end of the day in the hall; Thursday, 6/22, exhibit hall is open with coffee breaks in the hall; Friday, 6/23, take down.



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SPONSORSHIP CATEGORIES:

CATEGORY	SUPPORT LEVEL†	EXAMPLE OF FUNDED EVENT	BENEFITS‡
Diamond Partner	\$10,000	2017 Annual Meeting	<ul style="list-style-type: none"> ●Elite Partner of the 2017 Meeting ●Four paid meeting registrants and four tickets to banquet ●Logo printed on conference merchandise to be received by all participants ●Logo prominently displayed on the conference website Homepage ●Recognition in registration material and on conference website Partner Page ●Slide recognition listing between presentations/sessions ●Select location for full page advertisement in Abstracts/Program book ●Top Tradeshow table location ●Your marketing materials included in participant welcome packet ●List of participants (with contact information)
Platinum Partner	\$ 5,000	Plenary Session Ice Breaker Reception Vendor Cocktail Reception Banquet Gala	<ul style="list-style-type: none"> ●Lead Partner of the 2017 Meeting ●Two paid meeting registrants and two tickets to the banquet ●Logo printed on conference merchandise to be received by all participants ●Logo prominently displayed on the conference website Homepage ●Recognition in registration material and on conference website Partner Page ●Slide recognition listing between presentations/sessions ●Premium location for 1/2 page advertisement in Abstracts/Program book ●Premium Tradeshow table location ●Your marketing materials included in participant welcome packet ●List of participants (with contact information)
Gold Partner	\$ 2,500	Emerging Professionals Lunch Technical Session Symposium Demo Camp	<ul style="list-style-type: none"> ●Two paid meeting registrants ●Recognition in registration material and on conference website Partner Page ●Slide recognition listing between presentations/sessions ●Preferred location for 1/4 page advertisement in Abstracts/Program book ●Preferred Tradeshow table location ●Your marketing materials included in participant welcome packet ●List of participants (with contact information)
Silver Partner	\$ 1,500	Workshop	<ul style="list-style-type: none"> ●One paid meeting registrant ●Recognition in registration material and on conference website Partner Page ●Tradeshow table ●Your marketing materials included in participant welcome packet
Bronze Partner	\$ 750	Poster Session	<ul style="list-style-type: none"> ●One paid meeting registrant ●Recognition in registration material and on conference website Partner Page ●Tradeshow table
Supporting Partner	\$ 500	Student Registration	<ul style="list-style-type: none"> ●One paid meeting registrant or sponsorship of a Student Registration ●Recognition in registration material and on conference website Partner Page

†All Amounts are in US Dollars

‡Where applicable, your logo on the Homepage and recognition on the Partner Page of the official conference website will appear upon receipt of partnership payment. This is a great opportunity to increase your visibility early. Tradeshow table location is at the sole discretion of the Local Organizing Committee.

How do I become a Sponsor? Please email the contact below to ask questions and to get instructions for registering as a Sponsor.

Contact. Kelly Tomajko, SPNHC 2017 Local Organizing Committee Chair
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